



Richwood Independent Fair | August 30th-September 4th, 2023

March 22, 2023

We are so happy to announce planning for the 2023 Richwood Independent Fair is well on its way! As we continue to grow and bring new activities to the fair, we are asking for support from area businesses, individuals, and families. One of our goals is to keep the fair prices affordable for families in our community. Your sponsorship allows us to do that, as well as budget and plan for expanding our events.

This year we will continue to bring quality entertainment to the fair. We are planning on having the NTPA Tractor Pull, Rodeo, Demo Derby, Tough Truck, Life on the Farm Games & Fireworks.

The Richwood Independent Fair continues to value what makes our fair truly special and we will continue to strive at keeping our **Fine Arts numbers strong**, our **4H and FFA shows competitive** and our **Midway full of Food, Display and Concession Vendors** as well.

If you have any questions, please call the Fair Board office and leave a message or contact Cody, his number is listed below.

NEW FOR 2023: If you would like to fill out & pay for your sponsorship online it is now available at richwoodfair.com/sponsor

Deadline for sponsorship, is **April 30, 2023**. Sponsorship will be determined on a first come, first serve basis for limited opportunities. Please return sponsorship form to the Richwood Independent Fair PO Box 71, Richwood, OH 43344 or to Cody Johnston (740) 816-0694. You may also email your sponsorship sheet to info@richwoodfair.com

2023 Sponsorship Opportunities

Level Sponsorships



\$2,000 Diamond Sponsor

- Listed as Diamond Sponsor in the Fair Paper.
- Business website linked and listed on richwoodfair.com
- One 2x4 vinyl banner in front of grandstands.
- 3x5 vinyl banner at fairgrounds entrances (2 Gates).
- Recognition as sponsor on all event advertisement.
- 7 season passes to the fair.
- 12 Ride wristbands.
- Recognition as Grandstand Event Sponsor for all nights of entertainment.



\$1,000 Gold Sponsor

- Listed in Fair Paper as Gold Sponsor.
- Business listed on richwoodfair.com.
- Included on “Friends of the Fair” sponsor sign at entrances of fairgrounds.
- 4 season passes to the fair.
- 6 Ride wristbands.



\$750 Silver Sponsor

- Listed in Fair Paper as Silver Sponsor.
- Business listed on richwoodfair.com
- Included on “Friends of the Fair” sponsor sign at entrances of fairgrounds.
- 3 season passes to the fair.
- 4 Ride wristbands.



\$1500 Platinum Sponsor

- Listed as Platinum Sponsor in the Fair Paper.
- Business website linked and listed on richwoodfair.com.
- One 2x4 vinyl banner in front of the grandstands.
- 3x5 vinyl banner at each fairgrounds entrance. (2 gates)
- Recognition during fair on General Announcements.
- 5 season passes to the fair.
- 8 Ride wristbands.



\$500 Bronze Sponsor

- Listed in Fair Paper as Bronze Sponsor.
- Business listed on richwoodfair.com.
- Included on “Friends of the Fair” sponsor sign at entrances of fairgrounds.
- 2 season passes to the fair.
- 2 Ride wristbands.



\$250 Friend of Fair Sponsor

- Business listed on richwoodfair.com.
- Included on “Friends of the Fair” sponsor sign at entrances of fairgrounds.
- 1 season pass to the fair.



\$1,000 Emerald Sponsor

- One 2x4 vinyl banner in front of grandstands.
- 3x5 vinyl banner at each fairgrounds entrance. (2 gates)
- Listed in Fair Paper as Emerald Sponsor.
- Business listed on richwoodfair.com



\$125 Fair Supporter

- Included on “Friends of the Fair” sponsor sign at entrances of fairgrounds.

Event Sponsorships

Tractor Pull Sponsorships

Class Sponsor \$1250 (3 Available)

Name read before each pull in class named after your business. 4 Fair Season Passes.

Sled Sponsor \$1500 (1 Available)

Name read as sponsor of tractor pulling sled used for the pull periodically through the night. 5 Fair Season Passes.

Rodeo Sponsorships

Exclusive Bucking Chute Sponsor \$2500 (4 Available)

4x8 Sign on Bucking Chute, Name read every time chute is used. 6 Fair Season Passes.

Shared Bucking Chute Sponsor \$1250

4x4 Sign on Bucking Chute, Name read every time chute is used. 3 Fair Season Passes.

Demo Derby Sponsorships

Class Sponsor \$1250 (3 Available)

Name recognition as class sponsor. Name read in between heats and during class. 4 Fair Season Passes.

Power Wheels Derby Sponsor \$1500

Name recognition as kids class sponsor. Name read in between heats and during class. 5 Fair Season Passes.

Tough Truck Sponsorships

Class Sponsor \$500 (3 Available)

Name recognition as class sponsor. Name read in between runs during class. 2 Fair Season Passes.

Long Jump Sponsor \$500

Name read after each jump with your naming rights to the long jump. 2 Fair Season Passes.

Fastest Time Sponsor \$500

Name read after run with your naming rights to the fastest time. 2 Fair Season Passes.

Life on the Farm Sponsorships

Class Sponsor \$500

Name recognition as class sponsor. Name read in between runs during class. 2 Fair Season Passes.

Fireworks Sponsorships

Bang Sponsor \$750

Name recognition on all fireworks promotions. 2 Fair Season Passes.

Boom Sponsor \$1500

Name recognition on all fireworks promotions. 5 Fair Season Passes.



Junior Fair Sponsorships

Show Ring Sponsors

Livestock Show Ring \$600.00 (8 Available)

Double-sided 3x5 full color banners hanging from rafters of show ring.

Horse Show Ring \$400 (5 Available)

3x5 full color sponsor hung on show rail gate for the week of the fair.

Show Day Sponsors

Includes double-sided full color 2x4 vinyl banners above the show ring for day.

Wednesday (Swine, Poultry) \$300.00

Thursday (Rabbits, Goats, Swine) \$300.00

Friday (Sheep) \$300.00

Saturday (Beef) \$300.00

Junior Fair Award Banner Sponsor

Name listed on banner awarded to exhibitor. (Replaces Trophy Sponsor/Class Sponsor) \$35.00

Exclusive Class Winner Pennant Banner Sponsor

Business Name/Logo printed on ALL CLASS WINNER pennant banners. Size is 8 inches wide by 12 inches tall. At least 100 passed out during fair week. (1 Available) \$1750.00

Livestock Holding Pen Sponsor

Business Name/Logo printed on 1ft x 4ft sign above holding pen located in the show ring for week of fair. (Limit 6) \$125.00

Other Sponsorships

Harness Racing Sponsor

Blanket Sponsor \$75.00

Extras

Additional Season Passes \$30.00 each.

Additional Ride Bands \$15.00 each.

Total Sponsorship _____

Sponsor Information

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____